



# McCORMICK TRIBUNE FOUNDATION

2004 ANNUAL REPORT

A BRIEF HISTORY OF THE FOUNDATION

The McCormick Tribune Foundation was established as a charitable trust in 1955 upon the death of Col. Robert R. McCormick, the longtime editor and publisher of the Chicago Tribune. McCormick played a major role in American journalism during the first half of the 20th century and built the Tribune Company from a single newspaper into a major media organization consisting of newspapers, radio and television stations, and newsprint manufactories. McCormick also served in the U.S. Army with the Mexican Expeditionary Forces under General Pershing and subsequently under the general in France during World War I. In that war he fought as an artillery battalion commander with the 1st Division, and for many years afterward, he remained active in the Army Reserves. These associations resulted in a strong bond between the colonel and the military, particularly the 1st Division.

In his will, Colonel McCormick specified only that his fortune be used for “religious, scientific, literary, and educational purposes, or for the prevention of cruelty to children or animals.” This has allowed the foundation to support a wide variety of efforts, ranging from the physical properties of the Cantigny estate and the First Division Museum through philanthropic support of its mission in communities, education, journalism and citizenship.



**COVER IMAGE:** Walter Ehlers (right), a Congressional Medal of Honor recipient, and a serving 1st Infantry Division soldier at a World War II Memorial stamp unveiling at Cantigny.

Robert R. McCormick joined the Illinois National Guard in September 1915. As World War I concluded, McCormick was appointed a colonel in the Federal Force.

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# Message from the President

**Last year, we announced plans to construct a major new museum in the Tribune Tower, which will celebrate America's freedoms.**

**T**houghts of his days as a soldier were never far from Robert R. McCormick's mind. He maintained a long and close association with his former comrades and fellow veterans, particularly those who served in his beloved 1st Division. It is not surprising, then, that this year—as the foundation approaches its 50th anniversary—our annual report offers a special tribute to soldiers.

Several significant veterans' gatherings captured our attention during 2004. In June, the 60th anniversary of D-Day was celebrated in Normandy, France. No one was more proud of the role the 1st Division played during D-Day than McCormick. As the keeper of his legacy, the foundation played an important role in ensuring that returning 1st Division veterans were fully integrated into all the anniversary celebrations. Several months later we were pleased to host a number of events at Cantigny as part of the division's annual reunion, which was held in Chicago.

In August, we began our two-year celebration of our coming anniversary. Early celebratory activity focused on McCormick's fondness for all things military. His grand-uncle, William Medill, fought for the Union at Gettysburg during the Civil War. Medill later died from wounds received at that his-

toric battle. One of our first anniversary grants went to The Gettysburg National Battlefield Museum. It will be used to build the McCormick Tribune Gallery in honor of Major William H. Medill and will feature the contributions of Illinois troops and the perspectives of journalists during the battle.

McCormick's other great passions were Chicagoland—a term he coined for use in the Chicago Tribune—and his unwavering belief in the freedom of the press. In 2004, the foundation contributed more than \$44 million to the Chicago area, our largest annual contribution ever to the city. Major health institutions, civic and cultural institutions, community activities, and educational facilities and programs all benefited from the increased support. The special initiatives section of this report details much of the support we gave to Chicago.

Last year, we also announced plans to construct a major new museum in the Tribune Tower. It will open in 2006 and is designed to celebrate America's freedoms. Inspired by the international architecture competition McCormick launched in 1922 to design the Tribune Tower, we initiated a worldwide call to artists to compete in a contest to create a "freedom icon" that will be the centerpiece of our new museum. To date we have received more than 650



entries from across the globe.

2004 also marked the retirement of Charles T. Brumback from our board of directors. Charlie served on our board for more than 23 years, seven of those as chairman. He, like McCormick, was a proud veteran of America's wars who made certain that we remained true to McCormick's legacy. Charlie was also the architect of our communities program, which has extended our philanthropy nationwide and grown to become our largest program, granting more than \$57 million in 2004. All of us at the foundation are indebted to Charlie for the leadership, counsel and support he provided throughout his distinguished board service.

This letter marks my final appearance in our annual report. In September I will retire from the foundation after 14 years of extremely fulfilling and satisfying work. It has been my honor and privilege to continue my lifetime of service as a part of this extraordinary foundation. I am indebted to our board of directors, past and present, for the opportunity and the support they provided to me on this journey.

Richard A. Behrenhausen  
*President & Chief Executive Officer*  
 McCormick Tribune Foundation

The McCormick Tribune Foundation executive team is shown in the McCormick Museum at Cantigny. Front row, from left, David L. Grange, executive vice president and COO; Richard A. Behrenhausen, president and CEO; Victoria Shire Dinges, vice president of external affairs. Back row, from left, Louis J. Marsico, vice president of finance and administration; and Nicholas Goodban, senior vice president of philanthropy.

# Key Events

## January

The **McCormick Tribune Fellows** program, a unique initiative designed to increase the number and impact of minority executives in the news media, kicked off its seventh year with a two-day training program in Chicago for fellows and their mentors.



## February

The foundation held its annual **Valentine's Day** concert for the public at Cantigny in Wheaton, Ill. The program featured Steven Havens on piano and Laura Sanborn on flute.

The foundation's **First Division Museum** re-opened its renovated gallery. In 2004, more than 110,000 visitors and 250 guided school tours visited the museum.

## March

**American Press Institute's Media Center**, created by the McCormick Tribune Foundation in 1997, brought together high-level innovators and thinkers in news, technology and business for a "global, cross-industry expedition into the future of media and the media business."

The foundation sponsored a **Cantigny Conference** titled "Urban Operations in War and Peace," which brought together military experts to discuss urban operations from a military history perspective and recent urban stability operations and peacekeeping missions.

## April

The foundation, through WGN's **Neediest Kids Fund**, provided extensive disaster relief efforts in the aftermath of the **Utica** **tornados** in north-central Illinois.

**Constitutional Rights Foundation**, a foundation grantee, held the "Illinois Youth Summit" and gave students the opportunity to share their analysis of current affairs with state policy-makers in Chicago and federal policy-makers in Washington.

To further its mission of advancing high quality and accessible programs that foster the development, health and well-being of all Illinois children, **Action for Children**, a foundation grantee, held its annual spring conference and legislative reception in Springfield, Ill.

## May

The **Kohl McCormick Early Childhood Teaching Awards** luncheon was held at the Westin Chicago River North Hotel to celebrate early childhood education in Chicago.



Cantigny held its annual **Greenhouse Open House**. The 18,500-square-foot greenhouse and nursery produce the bulk of the annuals and perennials displayed throughout Cantigny's gardens and golf course.



The **Ounce of Prevention Fund**, a foundation grantee, held its third annual "It's Good Business to Invest in Young Children" luncheon. The keynote address was delivered

by Gary S. Becker, Ph.D., 1992 Nobel laureate and professor of economics and sociology at the University of Chicago.

## June

Five graduating seniors from **Chicago Military Academy-Bronzeville** received college scholarships from the foundation. Graduation was held at Navy Pier.



The **American Red Cross** dedicated the **Rauner Center** in Chicago. The disaster operations center, which was supported by a grant from the McCormick Tribune Foundation, will serve as a hub for crisis response, volunteer training and coordination in the Illinois medical district.

The foundation's annual **Community Program Funds Conference** brought together program partners from across the country to discuss their continued growth and development, fund-raising successes and best business strategies.

The McCormick Tribune Foundation incorporated a new public charity, the **McCormick Museum Foundation**, as part of its plans to develop a museum related to America's freedoms; the museum will open in 2006.





## July

As part of the foundation's **Service America** program, West Point cadets spent several weeks volunteering at the McCormick Boys and Girls Club in Chicago.

Bruce Meyer, Ph.D., a professor at the **University of Chicago's Harris School**, became the new **McCormick Tribune Professor**, one of two endowed professorships funded by the foundation for the Program for Urban and Community Leadership.

## August

The **Kohl McCormick StoryBus**, which is designed to bring reading to life for Chicago's children, visited **North Avenue Day Nursery**. Special Guest Reader Mike Ditka, a former head coach of the Chicago Bears and an NFL Hall of Fame honoree, read to students.

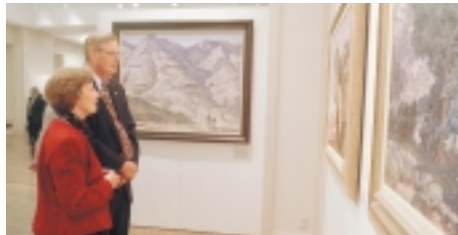


At "Unity 2004," the largest-ever U.S. convention of journalists of color, attendees learned about the successful strategies of women newsroom leaders at a workshop produced by two foundation grantees: the **Radio and Television News Directors Foundation** and the **International Women's Media Foundation**.

## September

The **National Black Child Development Institute**, a foundation grantee, held its 34th annual conference in Los Angeles. Victoria Rowell, a soap-opera actress who stars on "The Young and the Restless," delivered the keynote address.

The foundation hosted an exhibit at Cantigny featuring the art of **Tom Lea**. Lea was a famous Texas painter who served as a war correspondent for Life magazine during World War II.



The foundation partnered with the **Orlando Sentinel**, the **Sun-Sentinel** and **WBZL-TV/South Florida's WB39** to fund **disaster relief efforts in Florida** following the hurricanes in September.

## October

**Jazz at Lincoln Center** opened **Frederick P. Rose Hall** in New York. The "House of Swing," which has received support from the McCormick Tribune Foundation, contains an education center, recording studios, the Jazz Hall of Fame and three state-of-the-art performance venues.



The **Chicago Jazz Ensemble**, a world-renowned jazz band in residence at Columbia College Chicago and a McCormick Tribune Foundation beneficiary since 1998, appointed Jon Faddis as its new artistic director. Faddis is an accomplished trumpeter with more than 30 years experience performing with big bands.



The foundation announced plans for a **new museum** on Michigan Avenue that will be dedicated to America's freedoms—with a special emphasis on First Amendment rights and the civic responsibilities that accompany those rights. The foundation also launched a \$500,000 international competition to find a defining piece of art for the new museum.

## November

The **Veteran's Day 5K Run/Walk** was held at Cantigny on Nov. 6. The event benefited **CLTV Kids Charities**, a fund of the foundation.



For the second consecutive year, **Northwestern's Medill School of Journalism** offered a foundation-funded military-media course. The intensive 11-week graduate class teaches journalists how to cover conflicts, develop reliable information and shape stories to inform the American public in wartime.

At "U.S. Global Basing Posture: Prospects for Change," a **Cantigny Conference**, participants discussed the global political climate and its influence on placement of military bases.

## December

The foundation's board of directors concluded the year by awarding more than \$32 million in grants nationwide, bringing the total awards approved for 2004 to more than \$109 million. The board also approved the 2005 budget, which forecasts more than \$86 million in grants.

# Celebrating Veterans

*Honoring the Service and Patriotism of America's Military*

**McCormick's combat experiences in World War I left an indelible imprint on him, and he frequently honored veterans. The foundation continues the tradition.**

Robert R. McCormick never forgot his days as a soldier. The Colonel, as he was often called, served in both the Illinois National Guard and the famed 1st Division. His combat experiences in France during World War I with the 1st Division left an indelible imprint on him. For the rest of his days, he maintained an unshakable allegiance to soldiers and veterans—particularly those who were, like him, members of the division.

McCormick was a frequent host of veterans' gatherings at his estate, Cantigny, in Wheaton, Ill. He also founded two American Legion posts, the Chicago Tribune Post in 1918 and the Cantigny First Division Post in 1928. After his death in 1955, McCormick's trustees established a military museum at his estate tracing the history of the 1st Division.

In 2004, the foundation participated in activities celebrating the 60th anniversary of the D-Day invasion of France. The 1st Division played a major role in this pivotal event of World War II, so it is not surprising that the foundation found itself deeply involved in the anniversary celebration. The foundation assisted returning vet-

erans with battlefield tours, ensured their attendance at special beach landing commemorative events and hosted several social gatherings for the veterans and their families. Just prior to the D-Day celebration, the foundation also continued its tradition of installing a carillon at an overseas American military cemetery. In 2004, the Lorraine Cemetery near Moselle, France, became the 12th recipient of a foundation carillon. The site contains the largest number of America's military dead of World War II in Europe, a total of 10,489.

In July, the foundation also played an important role in the annual reunion of the Society of the 1st Infantry Division. With Chicago as the host city for the reunion, Cantigny became the centerpiece for activities, including the U.S. Postal Service's regional unveiling of the National World War II Memorial stamp. This event featured serving 1st Infantry Division soldiers who had recently returned from Iraq, and 1st Division veteran Walter Ehlers, who is a recipient of the Congressional Medal of Honor for action near Omaha Beach on June 8, 1944.

Last year, the McCormick Tribune Foundation sponsored a reunion for the Society of the 1st Infantry Division and also hosted veterans on a trip to France to commemorate D-Day.







The foundation also continued its sponsorship of the Cantigny Military History Series, a publishing program with 11 titles in print and several more in development. During the year, the foundation published “First to Warn,” World War II veteran George Koch’s memoir of service with the 1st Division’s 1st Reconnaissance Troop in North Africa and Sicily; “A Century of Valor,” a regimental history of the 28th Infantry Regiment by Vietnam veteran Steve Bowman; and “The Beast Was Out There,” an analysis of the 1967 Battle of Ong Thanh, Vietnam, by Vietnam veteran Jim Shelton. The foundation is currently working with three other veterans on manuscripts that will add their stories to the historical record.

In ensuring the legacy of its founder, the foundation also recognized the special needs of today’s soldiers. In 2004, the foundation continued its work with the 1st Infantry Division Foundation, which was established during the Vietnam War to provide scholarships for children of soldiers killed in that war, to provide emergency financial aid to the families of soldiers recently wounded or killed in Iraq.

Walter Ehlers (center), a Congressional Medal of Honor recipient, met with serving 1st Infantry Division soldiers at the stamp unveiling at Cantigny.

## SPECIAL INITIATIVES

### Supporting Chicago

The Museum of Science and Industry will relocate the U-505 to a new, underground enclosure.



**T**he McCormick Tribune Foundation supports a number of major institutions and programs through its special initiatives category. These initiatives are generally within the Chicago metropolitan region and include projects or organizations that extend beyond the scope of the foundation's four primary grant-making categories.



# Museum of Science and Industry

*Restoring a National Treasure for the Education and Enjoyment of Chicagoans*

**C**aptured in 1944 during World War II and brought to Chicago in 1954, the German U-505 submarine at the Museum of Science and Industry is an important part of our nation's history and a popular destination for people of all ages.

Robert R. McCormick was one of the early advocates of bringing the U-505 to the people of Chicago, understanding that it would have broad appeal. Since the vessel first arrived, more than 25 million visitors have come to tour the interior of the boat and learn about life on a German submarine. Now, with the museum's effort, this National Historic Landmark will be preserved for generations to come.

With the help of a \$5 million grant from the McCormick Tribune Foundation, the Museum of Science and Industry will complete a \$34 million project to relocate the U-505 to an underground enclosure. In April 2004, the 700-ton submarine was moved and lowered into its new exhibit space. The museum has worked to restore the boat to its original condition and is scheduled to open the "U-505 Submarine" exhibit in June 2005.

For the first time, visitors will be

able to view the submarine's deck as they enter the McCormick Tribune Pavilion and begin a journey that highlights military battles and offers interactive exhibits. Visitors also will have the opportunity to steer and control a simulated World War II submarine, encode secret messages and explore artifacts from the boat and crew.

"We know the U-505 story will inspire and teach important lessons about World War II, technology, political history and warfare to our country's young people," says David Mosena, president of the Museum of Science and Industry.

## Rush University Medical Center

The McCormick Tribune Foundation awarded \$7.5 million to Rush University Medical Center, the city's oldest health-care institution, for the new Center for Advanced Emergency Response. The state-of-the-art emergency services facility will provide Chicago residents with access to leading-edge health care. It also will become a regional center for advanced medical response in the event of a mass casualty event, allowing the medical center to respond quickly to any large-scale natural or man-made emergency.

**For the first time, visitors will be able to view the sub's deck as they enter the McCormick Tribune Pavilion.**



Rush University Medical Center's new Center for Advanced Emergency Response will provide Chicago residents with leading-edge health care.



# Supporting Chicago

**The Chicago Historical Society, with support from the foundation, will transform its Chicago History Wing.**

## **Northwestern Memorial Foundation**

In order to create a new model for quality care and provide women and their families with a comprehensive medical experience, Northwestern Memorial Hospital will build a new Prentice Women's Hospital. The McCormick Tribune Foundation awarded a \$5 million grant to Northwestern Memorial Hospital for this facility, which will be among the top birthing centers in the nation. The hospital will offer a wide range of diagnostic and therapeutic services for women of all ages, and house a library of research on women's health and a physician referral center. Northwestern Memorial Hospital also will continue its advances in research and education, and translate its findings into enhanced patient care.

## **Chicago Historical Society**

The Chicago Historical Society, which holds 20 million items representing American urban history in its collection, is the oldest cultural institution in the city. As part of a \$20 million campaign, the Historical Society will transform its Chicago

History Wing and provide interactive and educational resources to allow future visitors to explore Chicago's role throughout the years. The foundation provided \$1 million to support this important effort to engage people through stories, artifacts and interactive technology so they will feel a connection to the city's rich history.

## **Chicago Humanities Festival**

The Chicago Humanities Festival celebrated its 15th anniversary in 2004 with its annual festival in November. Hosted at more than 40 cultural, educational and civic institutions city-wide, the 2004 festival focused on the notion of "Time." A three-year, \$360,000 grant from the foundation will provide ongoing support for the festival and sponsor specific speaker series held during the festival each year. In 2004, the foundation sponsored a series of literary speakers, who included authors David Lodge, William Kennedy and Cynthia Ozick.

In 2004, the Chicago Humanities Festival highlighted a series of literary speakers.





### **Chicago Shakespeare Theater**

The Chicago Shakespeare Theater at Navy Pier is the world's fifth-largest center for the performance and appreciation of William Shakespeare's work. Each season, the theater attracts more than 225,000 patrons. This year the foundation awarded a \$500,000 grant that the theater intends to match with support from its board and the community. This effort will allow the organization to create a fund to help build the company's philanthropic base and provide an annual subsidy for artistic productions over the next decade.

### **Roosevelt University**

The service-learning program under development at Roosevelt University concentrates on active civic engagement. With a \$500,000 endowment grant from the foundation, the university will create a curriculum that will allow students to obtain hands-on experience as they work with non-profit organizations throughout Chicago. The university will begin an outreach program during the 2005-2006 academic year to build the partnerships between faculty and non-profit organizations that will form the basis of the service-learning course work.

The Chicago Shakespeare Theater at Navy Pier is the world's fifth-largest center for the performance and appreciation of William Shakespeare's work.



THE COMMUNITIES PROGRAM  
Investing in Communities



Dale Cole, (left) project manager of community affairs at Newsday; Nate Moore, New York manager of community affairs at Newsday; and Diana Chapin, executive director of the Queens Library Foundation.

**T**he McCormick Tribune Foundation encourages charitable giving and seeks to improve social and economic conditions nationwide by creating partnerships in 32 communities with a select group of newspapers and their readers, broadcasters and their listeners and viewers, and sports teams and their fans across the country.



# Queens Library Foundation

*Ensuring All Children Have Opportunities to Read—Even in the Summer*

In New York, summer reading clubs gave 21,000 children and teens access to books, bringing them inside to read, even though they could have been out at the beach or playing ball.

Despite budget cuts and reduced hours at many libraries, support from one of the McCormick Tribune Foundation's communities program funds, Newsday Charities, allowed the Queens Library Foundation to sponsor free summer reading clubs at all 63 of its local branches, which serve many low-income communities. Nearly all of the branches had more participants in 2004 than they had in 2003, and five branches more than doubled their number of participants.

"The reading clubs provide substantial relief to parents who have little access to affordable child care or the ability to help their children learn, due to language barriers," says Diana Chapin, executive director of the Queens Library Foundation. Thirty percent of children in Queens live in poverty, and 140 languages are represented in the borough.

The reading clubs target everyone

from preschoolers to high school seniors and are designed to help students retain the reading-level gains they achieve during the school year.

Research indicates that students who don't read during the summer months lose an average of 25 percent of their reading-level gains.

Reading club members made their way through more than 216,000 books in the summer of 2004, the highest total ever. Each child selects books from a citywide list and gives an oral book report to the branch librarian, who signs off on the child's reading record. The library also runs an online review site where kids can post their own reviews of the books they read, and more than 500 did.

"We have a long history of working to support literacy in the communities we serve," says Nate Moore, the New York community affairs manager for Newsday. "We love this program. We've even had reporters and columnists as guest readers at some of the branches. It helps us establish meaningful connections with young readers."

**Students who don't read during the summer months lose an average of 25 percent of their reading-level gains.**



The Queens Library Foundation's free reading clubs provide 21,000 of the borough's children with the opportunity to maintain and strengthen their reading levels over the summer.

# The Conflict Center

*Helping Students Keep Violence at Bay*

**More than 10,000 high school students in Colorado stay home at least once a month because they are afraid to go to school.**

**H**ow safe does a child feel at school? The statistics are not encouraging. Bullying affects nearly one in three American school-children, according to a recent study funded by the National Institute of Child Health and Human Development. A separate study conducted earlier found that more than 10,000 high school students in Colorado stay home at least once a month because they are afraid to go to school.

One thing is clear: Violence is a much more common problem in public settings than it has been. The Conflict Center, a 2004 grantee of the Colorado Rockies Charity Fund, is working to reduce levels of physical, verbal and emotional violence throughout the Denver community. The program uses best practices developed by the Centers for Disease Control and Prevention, which identifies violence as a public health hazard, and by the Center for the Study and Prevention of Violence.

In the Youth at Risk program, students learn about anger and the choices they make in response to conflict. Small group sessions, role plays and individual feedback from class leaders help keep

the sessions focused and productive, and parents are required to participate in at least three of the program's eight sessions.

The classes are "very hands-on and experiential," says Ronnie Weiss, the manager of fund development for the Conflict Center. "The kids even have 'homework' to help them practice the skills they're learning in class, so that new behavior patterns can be established."

Jim Kellogg, senior director of community and retail operations for the Colorado Rockies, notes the synergies between his organization and the Conflict Center: "We are committed to youth and to stopping violence. Our society is so stressed out," he says. "People, especially youth, need help dealing with anger and violence."

In addition to the grant from the Charity Fund, the Rockies also make available to the Conflict Center (and other fund grantees) tickets to games during the baseball season. Tickets like these can provide a welcome opportunity for connection between parents and their kids. "We want to narrow the gap that opens when kids reach adolescence," says Ms. Weiss.

The Conflict Center helps students and their families find healthy ways to manage anger and conflict, and works to reduce bullying and the impact of violence.





## THE COMMUNITIES PROGRAM

Jim Kellogg, senior director of community and retail operations for the Colorado Rockies; Michelle Binkowski (top), executive director of the Conflict Center; and Ronnie Weiss, manager of fund development at the Conflict Center

“We are committed to youth and to stopping violence. Our society is so stressed out. People, especially youth, need help dealing with anger and violence.”



# The Story Project

*Building Self-Esteem in Inner-City Children*

**“We’ve created an environment where the kids can feel safe.”**

The challenges that Ray Gonzales, director of community affairs at KTLA-TV, saw inner-city children in Los Angeles facing day after day made him eager to recommend that the McCormick Tribune Foundation make a grant through KTLA-TV Charities to The Story Project.

The project aims to help children improve academic performance, enhance self-concept, and develop social and community skills. It encourages young people to express their personal and cultural stories as a way to develop self-awareness and a sense of social responsibility.

The Story Project gives children in urban areas better options for their futures. Founded in 1997 by actress Dina Merrill and her husband, Ted Hartley, the project staff in 2003 worked with more than 1,800 students at seven sites in low-income communities.

The 2004 grant to the program was used specifically for “Kids Count in Compton,” a 36-week, arts-based after-school program for students aged 12 to 15. The program helps participants create a photo essay book that

demonstrates how youth make a difference in the Compton community. The program relies upon trained volunteers, often from the entertainment and arts communities, to serve as mentors to the group. Mentors also work with participants to create poems, stories and screenplays.

“We’ve created an environment where the kids can feel safe, where there are no color barriers,” says Debbie Vandermeulen, the program’s executive director. “The children are excited about school. Seventy-two percent of them are planning on continuing their education, and some of last year’s participants are back this year as mentors!”

Ray Gonzales believes there is a great fit between The Story Project and the charity fund. “The Story Project serves the community that we want to serve. And they don’t treat kids like stereotypes. These kids are outgoing and well-spoken; they want to see the world,” he says.

Not long ago, the TV station invited about 30 kids to the station to learn about the work of the camera and lighting crews and the stage manager. The event has inspired Mr. Gonzales to want to do even more.

The Story Project fosters pride among Los Angeles inner-city children and provides them with opportunities to express themselves.





## THE COMMUNITIES PROGRAM

Debbie Vandermeulen, executive director of The Story Project; and Ray Gonzales, director of community affairs at KTLA-TV

The project encourages young people to express their personal and cultural stories as a way to develop self-awareness and a sense of social responsibility.

## THE JOURNALISM PROGRAM

### Building a More Robust News Media

Santiago Canton, executive secretary of the  
Inter-American Commission on Human Rights



**T**he journalism program seeks to promote the development of effective and farsighted leadership for news organizations, champion freedom of expression and diversity of staffing and content for all news media, support the Medill School of Journalism at Northwestern University, and encourage full, informed coverage by the media of national security issues.



# Inter American Press Association

*Maintaining Freedom of Expression Throughout the Americas*

Freedom of expression made strides in some areas of the Americas in 2004, due in part to long-standing efforts of the Inter American Press Association and its Chapultepec Project. The project, which promotes press freedom, has been supported by the McCormick Tribune Foundation since 1994, when the project was launched.

Several legal advances strengthened the cause of press freedom. For one, the Inter-American Court of Human Rights overturned a criminal defamation conviction against a Costa Rican reporter. Press groups may be able to use the decision to turn back criminal defamation laws throughout Latin America. Also, Peru and Mexico found ways to make their newly enacted freedom of information laws come alive for their citizens, while Ecuador and the Dominican Republic passed public information laws of their own.

These activities all coincided with the 10th anniversary of the creation of the Declaration of Chapultepec. The declaration is a First Amendment of sorts for Latin America that was signed in 1994 by leading journalists, intellec-

tuals and policy-makers at the Chapultepec Castle in Mexico City.

The Inter American Press Association celebrated the anniversary in January 2004 with a conference in Mexico City on the subject of freedom of information. (Mexico passed a highly regarded freedom of information law in 2002.)

In May 2004, the Inter American Press Association hosted an international summit in Washington. Legislators from the entire hemisphere met to discuss the current state of press freedom and offer ways to reform laws at the local level.

The Inter American Press Association ended the year by awarding Santiago Canton, executive secretary of the Inter-American Commission on Human Rights, the Chapultepec Grand Prize for his dedication in promoting the principles of the declaration. Inter American Press Association President Alejandro Miró Quesada, publisher of *El Comercio* in Lima, Peru, calls Canton a person who is “completely devoted to the fundamental human right of freedom of expression.”

**Peru and Mexico found ways to make their newly enacted freedom of information laws come alive for their citizens.**



María Claudia Pulido and Ignacio Álvarez, principal specialists at IACHR, help further the mission of press freedom.

# The Parity Project

*Helping News Outlets Mirror the Composition of the General Population*

**The number of Hispanics on staff at the Rocky Mountain News rose 42 percent in just eight months.**

**K**eeping pace with the growth of the U.S. Hispanic population is a formidable charge for news companies, but an ambitious project of The National Association of Hispanic Journalists is providing substantial assistance.

With a \$1 million grant from the McCormick Tribune Foundation, the association's Parity Project expects by 2008 to help 48 media outlets diversify staff, improve news coverage of and for Hispanics, and build contacts with Hispanic community leaders.

The project, launched in 2003, targets media outlets with low percentages of Hispanic journalists compared to the proportion of Hispanics in the community. Widely praised for its positive, entrepreneurial and focused approach, it seeks to bring media outlets up to "parity" so that the percentage of Hispanic journalists mirrors the community overall.

With each of its partners, the association surveys and trains the newsroom staff, plans town hall meetings between journalists and Hispanic community leaders, and gathers a task force of journalists, editors and local Hispanic

leaders to develop a strategy for improving coverage and staffing.

Many news executives and Hispanic community leaders are happy with the project results so far. Ledy Garcia-Eckstein, a community leader who advises the Rocky Mountain News, says the project has produced in that paper "a marked increase in coverage of the Latino community." At the same time, she says, the News has benefited from having connections in a community that it hadn't had before.

The number of Hispanics on staff at the News rose 42 percent—from 11 to 16—in just eight months. A similar increase within the next year will nearly double the paper's Latino staff and bring it to parity with Denver's growing Hispanic population.

The Parity Project brings direct benefits not just to the news companies, but also to the communities themselves. Ivan Roman, the National Association of Hispanic Journalists' executive director, explains that the program encourages Hispanic community leaders to think critically about the news they hear, read and see.

(From left) Kevin Olivas, Parity Project director; Joe Howry, Ventura County Star editor; and Julio Morán, executive director of the California Chicano News Media Association, at a town hall meeting.





## THE JOURNALISM PROGRAM

Ledy Garcia-Eckstein, senior policy analyst, Office of Economic Development, and member of the Latino Advisory Committee to the Rocky Mountain News

The Parity Project expects by 2008 to help 48 media outlets diversify staff, improve news coverage of and for Hispanics, and build contacts with Hispanic community leaders.



# Readership Institute

*Finding Ways to Strengthen Newspaper Readership*

Increasing newspaper readership is now “on virtually everyone’s agenda” in the newspaper business.

**N**orthwestern University’s Media Management Center and its Readership Institute have had a dramatic impact on newspapers’ ability to attract and retain readers.

Since 1999, the Readership Institute has conducted groundbreaking research, studying 150 daily newspapers, 48,000 consumers and 12,000 employees of newspaper companies. The Readership Institute staff, led by the Media Management Center director John Lavine and Institute managing director Mary Nesbitt, has given 400 presentations to 27,500 people and produced 133 reports that have been downloaded from the Web more than half a million times. In 2004, the Readership Institute added new studies and recommendations for reaching young readers and people of color.

The result: Increasing newspaper readership is now “on virtually everyone’s agenda” in the newspaper business, says Nesbitt. Five years ago, it wasn’t a priority, she says, but now newspaper people are actively trying to turn things around. Studies released in 2004 showed that most U.S. daily papers have implemented at least some of the Readership Institute’s original recommendations and

most recommendations have been implemented by at least some papers. Most importantly, many papers have started to see positive changes in readership, circulation or other hard measures. And papers that have done more, more intensely, have shown greater progress than the rest.

The McCormick Tribune Foundation, a longtime supporter of the Media Management Center, has played a significant role in the readership effort, contributing leadership and \$1.5 million. In 1997, the foundation formed, funded and led a steering committee to investigate whether something could or should be done about declining newspaper readership. That committee’s work led to the newspaper industry’s decision in 1999 to create the Readership Institute, in which the industry has invested \$9 million. Scott Bosley, executive director of the American Society of Newspaper Editors Foundation, says an ongoing series of 48 readership workshops funded by the McCormick Tribune Foundation “took the readership discussion to the next level,” enabling newspaper people to understand the research results and then develop their own plans for growing readership at their papers.

Mike Smith, managing director of the Media Management Center; Mary Nesbitt (center), managing director of the Readership Institute; and Regina Glaspie, director of marketing and sales for the Media Management Center





## THE JOURNALISM PROGRAM

John Lavine, director of the Media Management Center

An ongoing series of 48 readership workshops “took the readership discussion to the next level,” enabling newspaper people to understand the research results and then develop their own plans for growing readership.



THE EDUCATION PROGRAM  
*Assisting Children*

Judith Walker Kendrick, executive director of the Chicago Coalition of Site Administered Child Care Programs and director of the Substitute Teacher Program



**T**he education program seeks to improve the quality of early childhood education by increasing the number of accredited preschool programs in Chicago's low-income communities, enhancing the skills and recognition of preschool directors and teachers, improving the early childhood education system and heightening public awareness of the importance of early childhood education.



# The Substitute Teacher Program

*Giving Current Teachers Flexibility and Helping Student Teachers Gain Experience*

**H**ow can an early childhood education teacher find time for professional development when she's constantly needed in the classroom? An innovative substitute teacher program provides a solution, allowing current teachers to sharpen their skills and giving aspiring teachers the chance for hands-on classroom experience.

For example, Carmen Linares, an educator at the Hull House Child Development Center, was able to attend a class on child literacy last fall. A substitute teacher filled in for her. As part of her classroom duties that day, the substitute teacher read a naptime story to the 15 3-year-olds in the class.

Everyone benefited from the experience—especially the children. Ultimately, the Substitute Teacher Program improves young children's learning; recent research shows that greater education for teachers leads to increased achievement for students. As a result, there has been a greater emphasis on developing highly trained preschool teachers.

With the Substitute Teacher Program, which already has helped 10 community-based child care centers

and affected more than 600 children, teachers can take the time they need, not only to attend classes, but also to assess the needs of their current students and create additional lesson plans. The project has been so successful that six additional centers joined the program in 2004.

The substitute teachers, drawn from the child development program at the City Colleges of Chicago, gain invaluable experience, too. They can put the theories they learn about in class to use in the real world, improve their classroom management skills and get paid for their time.

"Preschool teachers have for too long had to make do with snippets of conversations that take place in hallways to swap ideas and learn new techniques," says Judith Walker Kendrick, executive director of the Chicago Coalition of Site Administrated Child Care Programs and director of the Substitute Teacher Program. "They needed the ability to get formal training. Now they have this opportunity."

**"Preschool teachers have for too long had to make do with snippets of conversations that take place in hallways to swap ideas and learn new techniques."**



The Substitute Teacher Program provides aspiring teachers, such as Mary Quaye, hands-on classroom experience.

# Child Care Business Expo

*Improving Child Development by Helping Women Run Better Businesses*

**“We know that by helping women pursue their dreams, the care that children receive can improve dramatically.”**

Federal programs that support early childhood development receive funding for professional development training from federal or state sources. For-profit centers, which are run primarily by women entrepreneurs and serve as many as 280,000 children in Illinois, do not have that same advantage.

To help bridge that gap and ensure Chicago's children receive high-quality care regardless of whether they receive it in state-funded or for-profit centers, the McCormick Tribune Foundation has partnered with the Women's Business Development Center to support the annual Child Care Business Initiative and its Expo. Established in 1986, the center is the largest, oldest and most comprehensive women's business assistance center in the United States. Its annual conference, or Expo, helps women—the majority of them with low to moderate incomes—start, bolster or expand child care businesses.

The Expo provides women access to experts and detailed information about business plans, marketing, licensing, record-keeping, financial planning, taxes and insurance. Conference atten-

dees also have the opportunity to meet potential vendors and to network with other entrepreneurs. The conference is set up to accommodate both English and Spanish speakers.

Since the initiative's inception in 1999, the Expo has helped thousands of women, and it continues to grow. Each year attendance has increased by 20 percent. In June 2004, more than 400 women from the Chicago area participated. That same year, more than \$680,000 in loans were made by the Women's Business Development Center for child care business start-ups or expansions; nearly 80 percent of the women who applied for those loans had attended an Expo conference.

“We were delighted when the McCormick Tribune Foundation approached us in 2002 about a partnership because the values of the two organizations are aligned,” says Hedy Ratner, co-president of the Women's Business Development Center. “We know that by helping women pursue their dreams, the care that children receive can improve dramatically.”

Carol Dougal believes that bolstering women's child care businesses ultimately improves child care as a whole.





## THE EDUCATION PROGRAM

Carol Dougal (top) and Hedy Ratner, co-presidents of the Women's Business Development Center

Since the initiative's inception in 1999, the Expo has helped thousands of women, and it continues to grow.



# Center for Urban Research and Learning

*Redefining Professional Development by Using a Collaborative Approach*

Often organizations solicit expertise only from the outside to make changes. This initiative uses collective knowledge within the organization to devise plans.

The Center for Urban Research and Learning (CURL) at Loyola University in Chicago is taking an original approach to professional development in early childhood education.

The center is helping social service agencies that provide child care redefine what professional development means at the same time it works to improve the quality of early childhood education in some of Chicago's underserved communities.

The initiative will create and implement—in collaboration with 10 agencies—a unique and comprehensive strategic professional development plan for each agency. These plans, formulated in 2004, cover recruitment, retention and organizational health.

Several things about the CURL professional development initiative make it distinct. It pushes professional development further than is the norm in the field. Often organizations solicit expertise only from the outside to make improvements. This initiative uses collective knowledge within the organization to devise plans and make changes.

The professional development

initiative also makes use of CURL's collaborative approach to solving problems. CURL typically collaborates with experts and activists outside the university, valuing the experience of individuals in non-academic settings. "Everyone, including administrators and teachers, came together as partners to assess each agency's professional development needs. The wide range of voices was invaluable to the process," says David Van Zytveld, CURL's assistant director.

This inclusive approach is one that will foster lasting change. According to Aparna Sharma, CURL's research coordinator, the collaborative, agencywide process helps ensure that the changes made are sustainable beyond this particular initiative. In fact, the group hopes to provide a model for other agencies looking to improve quality and professional development.

In the end, the initiative will have a broad impact on Chicago. "When we work collaboratively with 10 agencies, more than 1,000 children are receiving a higher quality of child care at a critical point in their lives," says Dr. Philip Nyden, CURL's director.

Patricia Marshall, a teacher at Howard Area Community Center, reads to a young student in her class. The Center for Urban Research and Learning is improving child care agencies through innovative means.





## THE EDUCATION PROGRAM

David Van Zytveld (left), assistant director for the Center for Urban Research and Learning; Aparna Sharma, research coordinator; and Dr. Philip Nyden, director

“When we work collaboratively with 10 agencies, more than 1,000 children are receiving a higher quality of child care at a critical point in their lives.”

THE CITIZENSHIP PROGRAM  
Promoting Citizenship



Valerie Lies, president and chief executive officer  
of the Donors Forum

**T**he citizenship program seeks to engage young people in civic affairs, strengthen the non-profit sector, honor patriotism and facilitate discussions of key issues affecting the nation's future.



# Donors Forum of Chicago

*Helping the Non-Profit Sector Become More Effective*

Part coach, organizer, advocate and knowledge archive, the Donors Forum of Chicago does a bit of it all for the non-profit sector—both grant-makers and grantees—in Illinois.

With the Midwest's largest collection of resources on philanthropy, non-profit management and fund-raising and with the dozens of networking events and professional development workshops it offers, the Donors Forum provides a steady stream of opportunities to learn about and bolster the work being done by the thousands of foundations and non-profit organizations in the state. In fact, it is the "only organization [in the state] that is building non-transactional relationships between philanthropy and non-profits," says Valerie Lies, the president and chief executive officer of the Donors Forum.

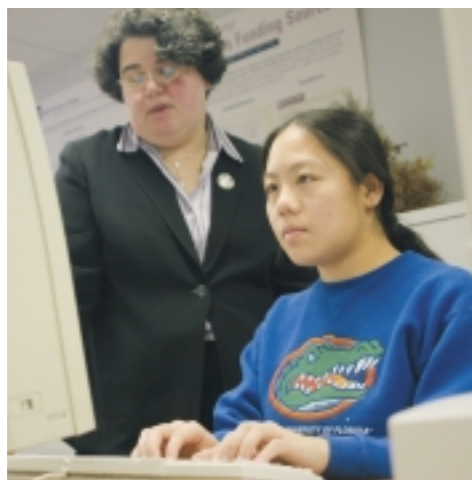
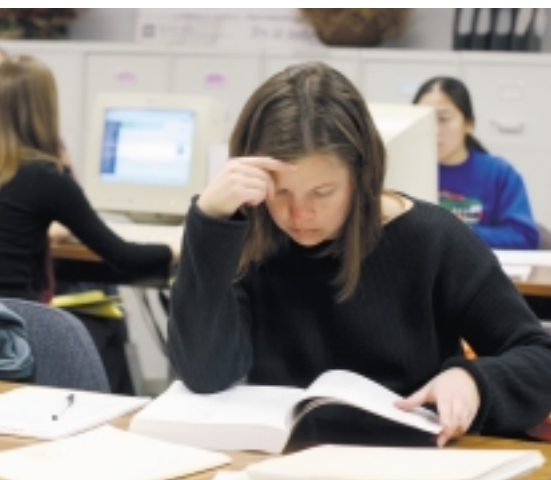
The Donors Forum has been representing the sector's interests for 30 years. In 2004, with support from the McCormick Tribune Foundation, it celebrated its three decades of service by launching two initiatives geared toward making the sector stronger in the short-term and the long-term.

The Legacy Project developed curriculum for students in grades five through eight on the subject of philanthropy and giving. The materials were distributed during the year to 600 classrooms and 33,000 students in Chicago and the surrounding suburbs. By helping students learn what is involved in philanthropy and service, the project can help meet its goal, which Ms. Lies says, "is to build our next generation of leaders."

The other project, the Preserving the Public Trust Initiative, was created in response to increasing scrutiny of the non-profit sector and the desire for more oversight by the government and the general public. The Donors Forum convened a 29-member task force to create a set of guiding principles and best practices for non-profit organizations in Illinois. The principles address mission, governance, legal and regulatory compliance, and responsible stewardship of resources.

The Preserving the Public Trust Initiative, Ms. Lies says, will help to "demonstrate and prove the effectiveness of Illinois' non-profit sector."

**In 2004, the Donors Forum celebrated its three decades of service by launching the Preserving the Public Trust Initiative.**



The Donors Forum's Legacy Project developed curriculum to educate students on the importance of philanthropy. Barbara Kemmis, vice president of library services, helps visitors to the Donors Forum library.

# Mikva Challenge Grant Foundation

*Encouraging Teenagers to Participate in Civic Activities*

**“I loved the feeling of being part of something so great and important in our country.”**

The Mikva Challenge Grant Foundation advocates that the best way for young people to learn civics is to participate actively in the democratic process. Launched to engage students in the electoral process, the Mikva Challenge gives teenagers hands-on citizenship experience.

The organization’s Active Citizen Project trained more than 700 Chicago high school students to work as poll judges for the November 2004 elections. Students also registered new voters and created public service announcements to encourage youth to vote and to be politically engaged.

“Chicago is a national model for how to reinvigorate the polling places with talented young people and provide high school students with an important experience in American democracy,” says Brian Brady, the program’s executive director.

The students have much to offer to the electoral process and to the communities in which they volunteer. “Educators and community leaders need to invite young people to take part in authentic civic experiences,” Brady says. “The Board of Elections

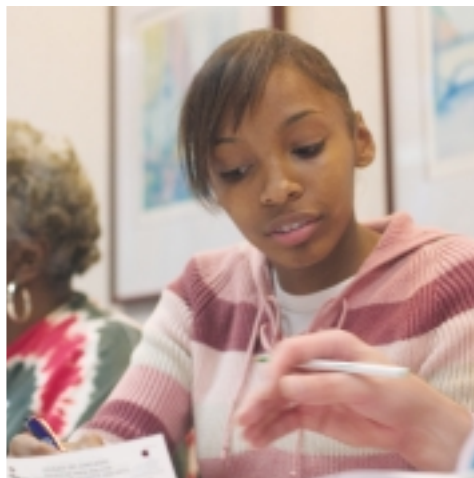
values these students’ work because they are energetic, smart, tech-savvy with the new voting equipment, and are often bilingual.”

The program frequently transforms the participants. It can give shy kids the chance to speak on stage, give others exposure to individuals from other racial groups, and generally improve students’ confidence.

“I have never seen so many students become so engaged in ‘active learning’ in politics,” says Michael Altman, a teacher at the Steinmetz Academic Centre. The students are, and will be, more informed and active in our democracy because of the experience, he says. They are “learning that they can and should use their voices.”

The lessons the students learn will likely stay with them over time. “I never knew so many people cared about politics,” says one student participant. “I loved the feeling of being part of something so great and important in our country. This was definitely an unforgettable experience.”

The Mikva Challenge Grant Foundation encourages young people to participate actively in the democratic process.





## THE CITIZENSHIP PROGRAM

Brian Brady, executive director of the Mikva Challenge; and participants in the Active Citizen Project: Brandii Ogbevire, Lisbeth Leanos (top), and Isabel Matias (right)

“Chicago is a national model for how to reinvigorate the polling places with talented young people and provide high school students with an important experience in American democracy.”



# Cantigny Conference Series

*Creating a Forum for Healthy Debate on National Issues*

The conferences limit participation to 40 or fewer people, which encourages in-depth discussion on national security and privacy, philanthropy, and military engagement, among other issues.

The McCormick Tribune Foundation believes it has an important role to play in encouraging constructive conversations about critical issues facing the nation. To facilitate the kind of debate that is essential to maintaining a democracy, the foundation has created an intellectual forum called the Cantigny Conference Series.

The series enables leading thinkers to engage in frank discussion about the important issues of the day. Since the program was launched in 1992, the series has hosted scores of conferences on topics that range from military and international affairs to health, education, economic and social development, and the media.

The Cantigny Conferences limit participation to 40 or fewer people. The small size encourages in-depth discussion and makes extended presentations and formulated question and answer sessions unnecessary. In this way, the participants, who are all experts in their fields, have an opportunity to participate fully in the meetings. Equally important, the foundation ensures that a broad range of perspectives and opin-

ions is represented at each conference so that all facets of a given topic can be thoroughly explored.

In 2004, the foundation sponsored Cantigny Conferences on national security and privacy, philanthropy, military engagement and the future of public television, among other issues. “Counterterrorism Technology and Privacy” examined the sometimes-uneasy relationship between security needs and civil liberties. The “Philanthropy Summit” addressed the challenges faced by the non-profit sector, including the prospect of added governmental regulation and oversight. “Transformation and the Use of Power” brought together students from the Army, Air Force and Naval academies to discuss the future of warfare.

How will the events and issues of 2004 look to the next generation of leaders? What can be learned from the events of yesterday and today that will inform the challenges of tomorrow? There may be no firm answers to these questions. But the search itself is just as important as the answers being sought.

At the “Philanthropy Summit,” leaders discussed challenges faced by the non-profit sector.





## THE CITIZENSHIP PROGRAM

"Transformation and the Use of Power" brought together students from the Army, Air Force and Naval academies.

The Cantigny Conference Series enables leading thinkers to engage in frank discussion about the important issues of the day.

# 2004 Communities Grants Highlights

Guidelines for grant applications under the communities program may be obtained from participating corporate entities or from the McCormick Tribune Foundation. To find out if an agency qualifies for funding, grant-seekers are encouraged to visit the communities program section of the foundation's Web site ([www.mccormicktribune.org](http://www.mccormicktribune.org)) prior to submitting an application.

## Allentown, Pa.



**Morning Call Charities**  
\$185,800

Supports education and literacy programs for children and adults and supports basic human needs.

## Boston, Mass.



**WB56 Family First Fund**  
\$508,800

Primarily supports programs providing academic and social development to children and teens, such as mentoring programs, academic tutoring and peer leadership training.

## Anaheim, Calif.



**Angels Care**  
\$320,000

Supports recreation, education and health programs that assist underprivileged and disabled youth.

## Chicago, Ill.



**Bears Care**  
\$1,172,000

Supports education, youth and families, athletics, entrepreneurship and health programs, with a particular emphasis on programs aimed at disadvantaged youth.



**Mighty Ducks Care**  
\$532,000

Funds programs that focus on children and youth, education, health and special needs in underserved communities.



**Chicago Blackhawks Charities**  
\$659,500

Supports programs for youth who are homeless, ill, abused or otherwise at risk, and promotes health, fitness and teamwork.

## Baltimore, Md.



**Baltimore Sun Charities**  
\$98,500

Provides grants to organizations that assist children, youth and families in need throughout the Baltimore metropolitan area.

**Chicago Tribune CHARITIES**

A MCCORMICK TRIBUNE FOUNDATION FUND

**Chicago Tribune Charities**  
\$5,629,700

Funds programs that promote child and family development, improve reading and literacy, and alleviate hunger.





#### CLTV Kids Charities

\$345,000

Supports health, welfare and educational programs for children, with emphasis on children's literacy programs.



#### Cubs Care

\$1,014,500

Funds neighborhood-based non-profit organizations, as well as programs that support children with special needs, victims of domestic violence, and youth baseball leagues.



#### WGN Radio 720 Neediest Kids Fund

\$2,223,500

Primarily supports youth development and childhood hunger programs; some holiday clothing and food for children.



#### WGN-TV Children's Charities

\$2,935,900

Supports programs that benefit children, such as early intervention, child abuse prevention, recreation, advocacy, child welfare and holiday gift programs.

### Cleveland, Ohio



#### Cavaliers Charities

\$1,271,680

Supports education, recreation, and employment and life skills programs, primarily focusing on at-risk youth.

### Dallas, Texas



#### WB33s Kids Fund

\$1,713,500

Funds programs that focus on education and health initiatives for youth under the age of 18.

### Denver, Colo.



#### Colorado Avalanche Community Fund

\$793,000

Supports children and families, violence prevention, and youth health and sports.



#### Colorado Rockies Charity Fund

\$1,438,451

Promotes participation in baseball and softball by people of all ages and abilities, and supports education, literacy, health, and youth drug and alcohol abuse prevention programs.



#### Denver Broncos Charities Fund

\$1,656,300

Supports programs that benefit youth athletics, education, the physically challenged, and at-risk children and their families.



#### Denver Nuggets Community Fund

\$1,078,000

Funds education, health and youth programs, especially for at-risk or underserved children.



#### Post-News Charities

\$1,236,109

Supports programs that primarily aid young children from birth to 8, as well as literacy and youth recreation initiatives in metropolitan Denver.



#### Post-News Season to Share Fund

\$1,600,000

Supports programs addressing hunger, homelessness, and the needs of children and families.



CHARITIES

#### WB2 Charities Fund

\$2,798,500

Funds organizations that promote the health and well-being of children, youth and families.

### El Paso, Texas



THE BORDER FUND

#### The Border Fund

\$1,898,125

Supports programs that assist underprivileged members of the community, such as the homeless, the disabled and children.

### Ft. Lauderdale, Fla.



#### Sun-Sentinel/WB39 Children's Fund

\$3,442,400

Funds programs that provide low-income children and families with food, shelter, emergency assistance, health programs, abuse prevention, education programs and holiday activities.

## 2004 Communities Grants Highlights *continued*

### Grand Rapids, Mich.



#### **Fox 17 Charities Fund** \$542,000

Funds programs that promote education and public health awareness, as well as programs that provide hunger relief and clothing for children.

### Greenwich, Conn.



#### **The Advocate/Greenwich Time Holiday Fund** \$45,000

Supports programs providing basic human needs and positive youth development to disadvantaged families.

### Harrisburg, Pa.



#### **Fox 43 Charities** \$621,700

Supports programs that assist with the basic needs of children, youth and families.

### Hartford, Conn.



#### **The Courant Community Fund** \$44,000

Supports educational and other children and youth programs, as well as family welfare programs that strengthen the family structure.



#### **The Courant/Fox 61 Children's Holiday Campaign** \$45,000

Supports programs addressing basic needs such as nutrition, wellness and education, including mentoring and literacy initiatives for Connecticut youth.



#### **Fox 61 Family Fund** \$845,000

Funds programs that support education, literacy and family health awareness, as well as those that prevent child and spousal abuse.

### Houston, Texas



#### **WB39 Cares for Kids Fund** \$1,449,000

Supports organizations that promote the physical and/or psychological well being of children and their families.

### Indianapolis, Ind.



#### **Fox 59/WB4 Community Fund** \$321,500

Funds organizations that focus on social, moral, emotional and physical aspects of youth development for adolescents ages 13 to 18.

### Los Angeles, Calif.



#### **KTLA Charities Fund** \$1,937,000

Provides funding for academic achievement initiatives, child and youth development, health programs, holiday events for disadvantaged children, and programs that deter homelessness and hunger.



#### **Los Angeles Times Family Fund** \$4,196,236

Supports programs that address the needs of disadvantaged children, youth and families.

### Lowell, Mass.

#### **LOWELL SUN COMMUNITY FUND**

#### **Lowell Sun Community Fund** \$316,951

Funds programs that support education, health literacy, cultural arts, youth and community development.

### Manhattan, Kan.



#### **The Manhattan Fund** \$521,900

Funds programs that promote arts education, literacy and youth development; that alleviate hunger and homelessness; and that support those with developmental disabilities.

### Melville, N.Y.



#### **Newsday Charities** \$715,000

Funds programs that support children and youth, the elderly, arts and education, literacy and community development.

### New Orleans, La.



#### **ABC 26/WB38 Children First** \$715,800

Provides funding for crime prevention, child abuse prevention, recreation, education, nutrition and medical services.

### Newport News, Va.



#### **Daily Press Holiday Fund** \$179,400

Supports organizations that provide food, clothing, shelter, toys and abuse prevention programs for children and families.

## New York, N.Y.



### WB11 Care for Kids Fund

\$1,125,000

Provides funding for non-profits in the Tri-State area that serve disadvantaged children through dropout prevention, abuse prevention and health programs.

## Orlando, Fla.



### Orlando Magic Youth Foundation

\$1,015,900

Supports literacy and education, early childhood development, basic needs, health and wellness, and abuse prevention programs.



### Orlando Sentinel Family Fund

\$2,434,700

Supports programs that assist with the basic needs of children and families, abuse prevention and literacy programs, and toy programs.

## Philadelphia, Pa.



### Philadelphia's WB17 Cares

\$735,500

Supports organizations specializing in the needs of children and teens, primarily funding after-school programs that provide for academic and social development.

## Sacramento, Calif.



### Fox40 Helping Hand Fund

\$951,100

Supports programs that address the health and well being of children, youth and families.

## St. Louis, Mo.



### WB11 Gateway Charities

\$169,000

Supports health, literacy and tutoring, and homelessness prevention programs.

## San Diego, Calif.



### KSWB Cares for Kids

\$2,202,000

Funds organizations that specialize in the needs of children, with emphasis on programs that address the mental, emotional and physical well being of underprivileged children.

## North County Times Charities Fund

### North County Times Charities Fund

\$1,061,600

Supports programs for children and families, providing holiday gifts, food, clothing, shelter, child abuse prevention/intervention, recreation, education, and adult and children's literacy programs.

## Seattle, Wash.



### Q-13 Fox/Seattle's WB Cares

\$643,600

Funds programs that enhance opportunities for youth in education, health and mentorships.

## Washington, D.C.



### WB50 Family Fund

\$153,300

Supports programs that have a long-term positive impact on children and youth and that strengthen families.

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### Total Communities Grants

\$57,538,452



# 2004 General Fund Grants

**Action for Children**  
Chicago, Ill.  
\$382,000

**Advertising Council, Inc.**  
New York, N.Y.  
\$50,000

**Alfred Friendly Foundation**  
Washington, D.C.  
\$40,000

**American Press Institute Inc.**  
Reston, Va.  
\$125,000

**American Red Cross of Greater Chicago**  
Chicago, Ill.  
\$250,000

**American Society of Newspaper Editors  
Foundation, Inc.**  
Reston, Va.  
\$196,950

**The Army War College Foundation, Inc.**  
Carlisle, Pa.  
\$20,000

**Arts & Business Council of Chicago**  
Chicago, Ill.  
\$35,000

**Associação Brasileira de Jornalismo  
Investigativo**  
Sao Paulo, Brazil  
\$50,000

**The Association of Fundraising Professionals**  
Naperville, Ill.  
\$25,000

**Association of the U.S. Army Fort Sheridan-  
Chicago Chapter**  
Winnetka, Ill.  
\$10,000

**Boys & Girls Clubs of Chicago**  
Chicago, Ill.  
\$500,000

**Bugles Across America**  
Berwyn, Ill.  
\$12,500

**Cantigny First Division Foundation**  
Wheaton, Ill.  
\$1,878,684

**Cantigny Foundation**  
Wheaton, Ill.  
\$1,408,354

**Cantigny Foundation Conference Series**  
Wheaton, Ill.  
\$1,206,277

**Cantigny Foundation Education  
Conference Series**  
Wheaton, Ill.  
\$68,563

**Cantigny Foundation Journalism  
Conference Series**  
Wheaton, Ill.  
\$79,806

**Career Advancement Network**  
Glen Ellyn, Ill.  
\$50,000

**Catholic Health Partners**  
Chicago, Ill.  
\$50,000

**Center for Media and Security Ltd.**  
Millwood, N.Y.  
\$90,000

**Center for the Study of the Presidency**  
Washington, D.C.  
\$75,000

**Centers For New Horizons, Inc.**  
Chicago, Ill.  
\$50,000

**Chicago Architecture Foundation**  
Chicago, Ill.  
\$35,000

**Chicago Area Project**  
Chicago, Ill.  
\$30,000

**Chicago Children's Museum**  
Chicago, Ill.  
\$200,000

**Chicago Communities in Schools**  
Chicago, Ill.  
\$175,000

**Chicago Community Foundation**  
Chicago, Ill.  
\$250,000

**Chicago Council on Foreign Relations**  
Chicago, Ill.  
\$150,000

**Chicago Historical Society**  
Chicago, Ill.  
\$250,000

**Chicago Humanities Festival**  
Chicago, Ill.  
\$110,000

**Chicago Jazz Ensemble**  
Chicago, Ill.  
\$80,000

**Chicago Metro History Education Center**  
Chicago, Ill.  
\$50,000

**Chicago Metropolis 2020**  
Chicago, Ill.  
\$290,000

**Chicago Metropolitan Association for the Education of Young Children**  
Chicago, Ill.  
\$290,500

**Chicago Military Academy-Bronzeville**  
Chicago, Ill.  
\$25,000

**Chicago Public Schools/Department of JROTC**  
Chicago, Ill.  
\$50,000

**Chicago Shakespeare Theater**  
Chicago, Ill.  
\$500,000

**Chicago Women in Philanthropy**  
Chicago, Ill.  
\$2,500

**A Christian Ministry in the National Parks**  
Freeport, Maine  
\$12,000

**Citizen Advocacy Center**  
Elmhurst, Ill.  
\$28,000

**City Colleges of Chicago**  
Chicago, Ill.  
\$500,000

**City Year Chicago**  
Chicago, Ill.  
\$50,000

**The Civic Federation**  
Chicago, Ill.  
\$100,000

**Civitas Initiative**  
Chicago, Ill.  
\$250,000

**Columbia University**  
New York, N.Y.  
\$50,000

**Committee to Protect Journalists, Inc.**  
New York, N.Y.  
\$40,000

**Community Media Workshop**  
Chicago, Ill.  
\$45,000

**Community Renewal Society**  
Chicago, Ill.  
\$173,500

**Congo Square Theatre Company**  
Chicago, Ill.  
\$47,000

**Constitutional Rights Foundation Chicago**  
Chicago, Ill.  
\$50,000

**Corporate Leadership Center NFP**  
Chicago, Ill.  
\$150,000

**Council on Foundations**  
Washington, D.C.  
\$10,000

**Current Links in Education**  
Flossmoor, Ill.  
\$21,000

**DePaul University**  
Chicago, Ill.  
\$200,000

**Donors Forum of Chicago**  
Chicago, Ill.  
\$132,820

**El Valor Corporation**  
Chicago, Ill.  
\$27,500

**Erikson Institute**  
Chicago, Ill.  
\$247,000

**Evans Scholars Foundation**  
Golf, Ill.  
\$25,000

**Executive Service Corps of Chicago**  
Chicago, Ill.  
\$50,000

**Family Institute of Chicago**  
Evanston, Ill.  
\$500,000

**Field Museum of Natural History**  
Chicago, Ill.  
\$1,000,000

**First Infantry Division Foundation**  
Blue Bell, Pa.  
\$35,000

**The Focus Project**  
Washington, D.C.  
\$30,000

**The Foundation Center**  
New York, N.Y.  
\$5,000

**Freedoms Foundation at Valley Forge**  
Valley Forge, Pa.  
\$14,000

**Friends of the Chicago River**  
Chicago, Ill.  
\$150,000

**Goodcity**  
Chicago, Ill.  
\$50,000

**Howard University**  
Washington, D.C.  
\$250,000

**Hugh O'Brian Youth Leadership**  
Los Angeles, Calif.  
\$17,400

**Hugh O'Brian Youth Leadership Illinois**  
Park Ridge, Ill.  
\$40,000

**IAPA Press Institute, Inc.**  
Miami, Fla.  
\$425,000

**Illinois Campus Compact**  
Rockford, Ill.  
\$50,000

**Illinois Coalition for Immigrant and Refugee Rights**  
Chicago, Ill.  
\$25,000

**Illinois Facilities Fund**  
Chicago, Ill.  
\$190,000

## 2004 General Fund Grants *continued*

<b>Illinois Humanities Council</b> Chicago, Ill. \$25,000	<b>The Dolores Kohl Education Foundation</b> Highland Park, Ill. \$340,000	<b>MusicAlive</b> Chicago, Ill. \$50,000
<b>Illinois Institute of Technology</b> Chicago, Ill. \$1,040,000	<b>LDRC Institute</b> New York, N.Y. \$20,000	<b>NAMME Foundation</b> Vienna, Va. \$502,000
<b>Illinois Network of Child Care Resource &amp; Referral Agencies</b> Bloomington, Ill. \$375,000	<b>League of Women Voters of Illinois Education Fund</b> Chicago, Ill. \$16,500	<b>The National Academies</b> Washington, D.C. \$21,000
<b>Illinois Press Foundation, Inc.</b> Springfield, Ill. \$100,000	<b>Loyola University Chicago</b> Chicago, Ill. \$1,078,000	<b>National Association of Broadcasters Education Foundation</b> Washington, D.C. \$85,000
<b>Independent Sector</b> Washington, D.C. \$62,500	<b>Marine Corps Scholarship Foundation</b> Princeton, N.J. \$50,000	<b>National Association of Hispanic Journalists</b> Washington, D.C. \$178,000
<b>Indiana University Foundation</b> Indianapolis, Ind. \$35,000	<b>Robert C. Maynard Institute for Journalism Education</b> Oakland, Calif. \$317,000	<b>National Black Child Development Institute</b> Washington, D.C. \$100,000
<b>Inter-University Seminar on Armed Forces and Society</b> Chicago, Ill. \$35,000	<b>McCormick Museum Foundation</b> Chicago, Ill. \$576,725	<b>National Constitution Center</b> Philadelphia, Pa. \$25,000
<b>Interfaith Youth Core</b> Chicago, Ill. \$50,000	<b>McCormick Tribune Foundation Charitable Event Sponsorships</b> Chicago, Ill. \$505,076	<b>National Strategy Forum</b> Chicago, Ill. \$50,000
<b>International Center for Journalists, Inc.</b> Washington, D.C. \$387,000	<b>McCormick Tribune Foundation Employee Matching Gifts</b> Chicago, Ill. \$824,402	<b>National-Louis University</b> Wheeling, Ill. \$340,000
<b>International Documentary Association</b> Los Angeles, Calif. \$25,000	<b>The Media Institute</b> Arlington, Va. \$100,000	<b>Naval Aviation Museum Foundation, Inc.</b> Pensacola, Fla. \$50,000
<b>International Women's Media Foundation</b> Washington, D.C. \$91,000	<b>Metropolitan Chicago Information Center</b> Chicago, Ill. \$68,981	<b>The Naval Institute Foundation</b> Annapolis, Md. \$40,000
<b>IT Resource Center</b> Chicago, Ill. \$50,000	<b>Mikva Challenge Grant Foundation, Inc.</b> Chicago, Ill. \$75,000	<b>Newberry Library</b> Chicago, Ill. \$250,000
<b>Jane Addams Juvenile Court Foundation</b> Chicago, Ill. \$50,000	<b>Morton Arboretum</b> Lisle, Ill. \$250,000	<b>Northern Illinois Leadership Seminar</b> Oak Park, Ill. \$20,000
<b>Jim Murray Memorial Foundation</b> Los Angeles, Calif. \$5,000	<b>Museum of Television &amp; Radio</b> New York, N.Y. \$50,000	<b>Northern Illinois University</b> DeKalb, Ill. \$10,000
<b>Kohl Children's Museum</b> Wilmette, Ill. \$834,000		<b>Northwestern University-Media Management Center</b> Evanston, Ill. \$500,000



**Northwestern University-Medill School of Journalism**  
Evanston, Ill.  
\$2,150,000

**Northwestern University Civic Education Project**  
Evanston, Ill.  
\$30,000

**Ounce of Prevention Fund**  
Chicago, Ill.  
\$250,000

**Pacific News Service**  
San Francisco, Calif.  
\$100,000

**Partnership for Quality Child Care**  
Chicago, Ill.  
\$812,500

**The Philanthropy Roundtable**  
Washington, D.C.  
\$10,000

**Points of Light Foundation**  
Washington, D.C.  
\$20,000

**Prevent Child Abuse America**  
Chicago, Ill.  
\$15,000

**PSO/Illinois' Child Care Association**  
Springfield, Ill.  
\$25,000

**Quebec-Labrador Foundation**  
Ipswich, Mass.  
\$25,000

**Radio and Television News Directors Foundation, Inc.**  
Washington, D.C.  
\$262,500

**Ravinia Festival Association**  
Highland Park, Ill.  
\$500,000

**Remember Museum 39-45**  
Clermont, Belgium  
\$10,000

**The Reporters Committee for Freedom of the Press**  
Arlington, Va.  
\$146,500

**Roosevelt University**  
Chicago, Ill.  
\$250,000

**Rush University Medical Center**  
Chicago, Ill.  
\$3,000,000

**Sargent Shriver National Center on Poverty Law**  
Chicago, Ill.  
\$50,000

**Schott Foundation for Public Education**  
Cambridge, Mass.  
\$40,000

**Sigma Delta Chi Foundation**  
Indianapolis, Ind.  
\$16,000

**The Smithsonian Associates**  
Washington, D.C.  
\$150,000

**Society of Environmental Journalists**  
Jenkintown, Pa.  
\$30,000

**Society of the First Infantry Division**  
Blue Bell, Pa.  
\$70,000

**Special Operations Warrior Foundation**  
Tampa, Fla.  
\$10,000

**Spertus Institute of Jewish Studies**  
Chicago, Ill.  
\$250,000

**Student Press Law Center**  
Arlington, Va.  
\$45,000

**The Trust for the Americas**  
Washington, D.C.  
\$45,000

**University of Chicago**  
Chicago, Ill.  
\$1,200,000

**University of Chicago-Center for Early Childhood Research**  
Chicago, Ill.  
\$111,000

**University of Chicago-Irving B. Harris Graduate School of Public Policy**  
Chicago, Ill.  
\$356,950

**University of Illinois at Springfield**  
Springfield, Ill.  
\$33,000

**University of Illinois Foundation**  
Chicago, Ill.  
\$350,000

**University of North Carolina**  
Chapel Hill, N.C.  
\$120,000

**University of Texas at El Paso**  
El Paso, Texas  
\$25,000

**Voices for Illinois Children**  
Chicago, Ill.  
\$550,000

**Window to the World Communications, Inc.**  
Chicago, Ill.  
\$100,000

**Winfield Park District**  
Winfield, Ill.  
\$10,000

**Women's Business Development Center**  
Chicago, Ill.  
\$50,000

**World Press Freedom Committee**  
Reston, Va.  
\$155,000

**World Press Institute**  
St. Paul, Minn.  
\$90,000

**Zero to Three**  
Washington, D.C.  
\$100,000

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**Total General Fund**  
\$35,351,988

# Summary of 2004 Grants Paid

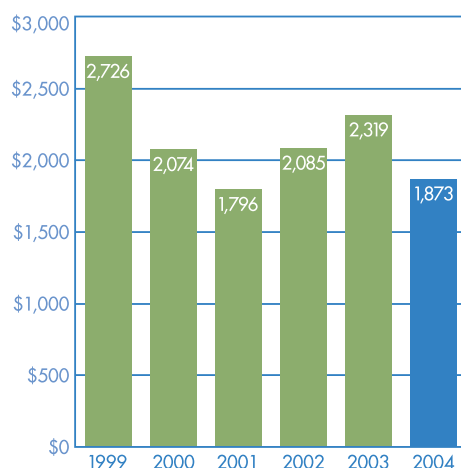
## Communities Program Grants

City	Total	Other Grants	Total
Chicago, Ill.	\$13,990,100	General Fund	\$35,351,988
Denver, Colo.	10,600,360	Disaster Relief	2,072,834
Los Angeles, Calif.	6,133,236		
Orlando, Fla.	3,450,600	<b>Total Grants Paid</b>	<b>\$94,963,274</b>
Fort Lauderdale, Fla.	3,442,400		
San Diego, Calif.	3,263,600		
El Paso, Texas	1,898,125		
Dallas, Texas	1,713,500		
Houston, Texas	1,439,000		
Cleveland, Ohio	1,271,680		
New York, N.Y.	1,125,000		
Sacramento, Calif.	951,100		
Hartford, Conn.	934,000		
Anaheim, Calif.	852,000		
Philadelphia, Pa.	735,500		
New Orleans, La.	715,800		
Melville, N.Y.	715,000		
Seattle, Wash.	643,600		
Harrisburg, Pa.	621,700		
Grand Rapids, Mich.	542,000		
Manhattan, Kan.	521,900		
Boston, Mass.	508,800		
Indianapolis, Ind.	321,500		
Lowell, Mass.	316,951		
Allentown, Pa.	185,800		
Newport News, Va.	179,400		
St. Louis, Mo.	169,000		
Washington, D.C.	153,300		
Baltimore, Md.	98,500		
Greenwich, Conn.	45,000		
<b>Total Communities Grants</b>	<b>\$57,538,452</b>		

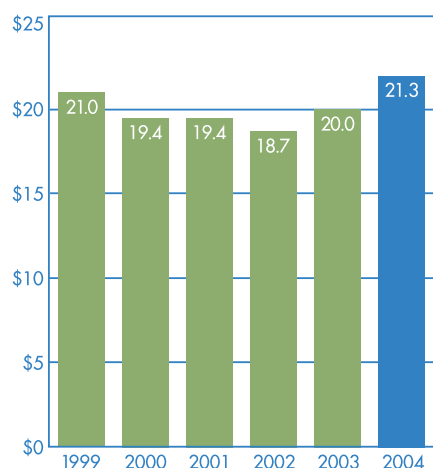
# 2004 Foundation Financial Highlights

The following financial charts summarize key operating statistics generated by the McCormick Tribune Foundation and its two operating foundations: Cantigny Foundation and the Cantigny First Division Foundation. The three foundations were created after the death of Col. Robert R. McCormick in accordance with his last will and testament. All three organizations continue as complementary, yet independent, operations dedicated to fulfilling their founder's legacy.

Combined Total Assets  
(in millions of dollars)

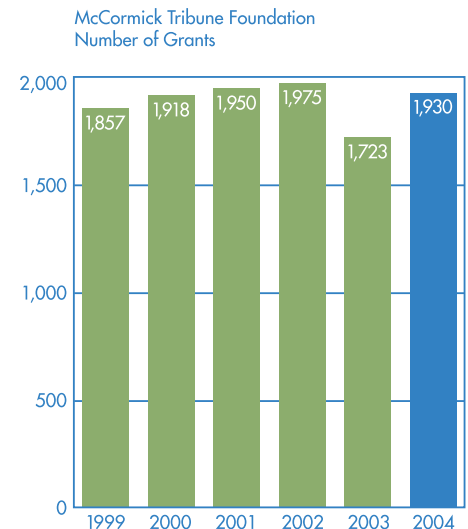
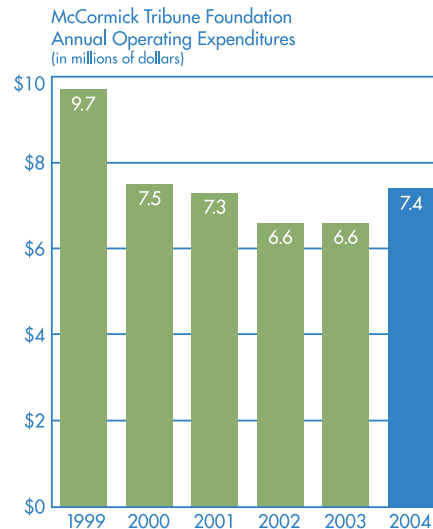
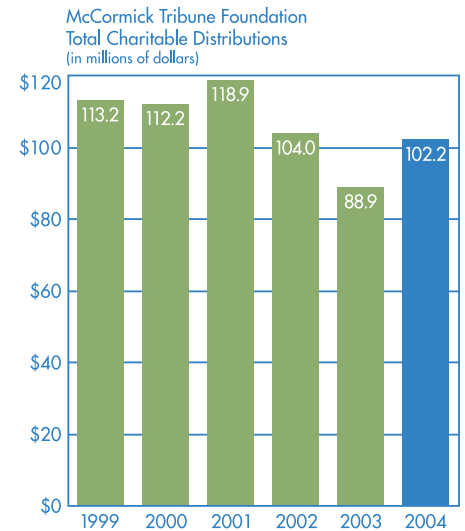
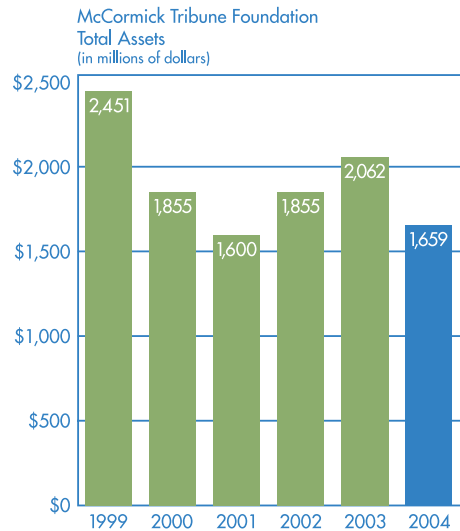


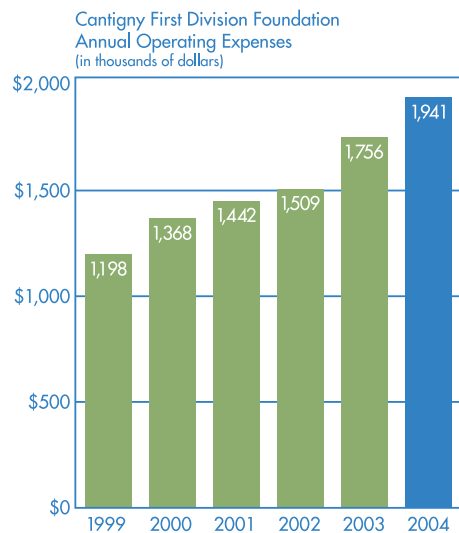
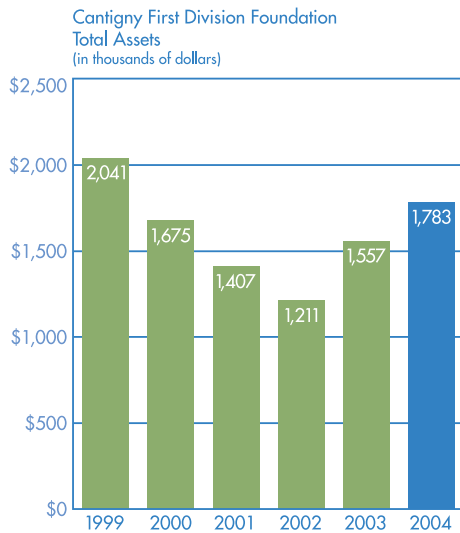
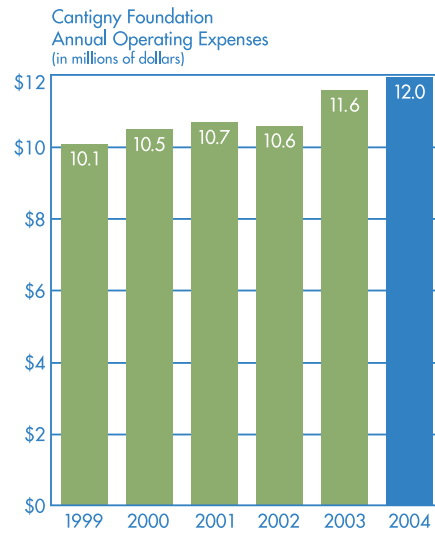
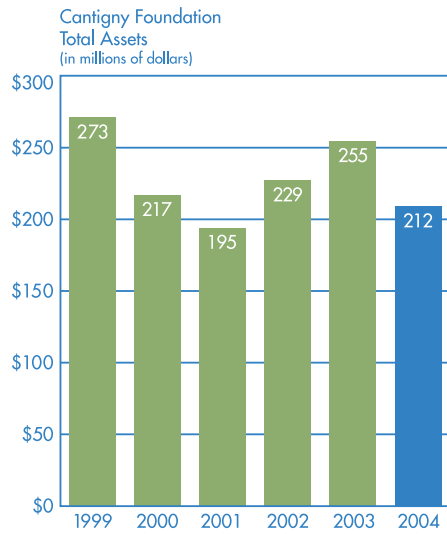
Combined Annual Operating Expenditures  
(in millions of dollars)





# 2004 Foundation Financial Highlights





# McCormick Tribune Foundation Staff



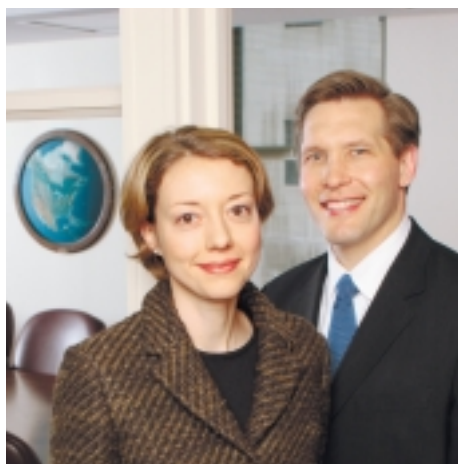
**Communities:** Front Row, Anna LauBach, senior program officer; David Pesqueira, senior program officer; Catherine Brown, program director. Back Row, Sharon Cleghorn, program administrator; Matthew Blakely, senior program officer; Bill Koll, assistant director; Dawn Callahan, program assistant



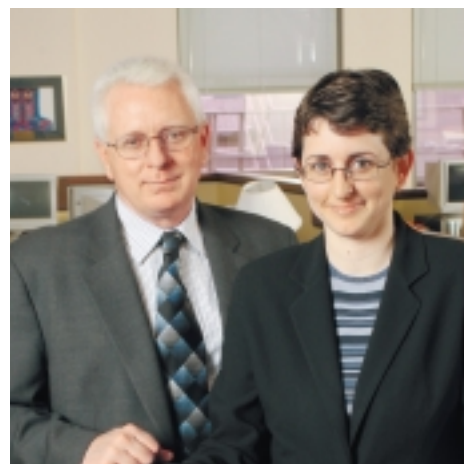
**Communities—Denver:**  
Gayle Walker, program coordinator



**Administration:** From Left, Michael Swanson, administrative manager; Tonya Pitrof, executive secretary; Aaron Smith, administrative officer



**Citizenship:** Andrea Jett, program officer; John Sirek, program director



**Information Systems:** Ray DeBiase, chief information officer; Laura Embers, information systems specialist

**T**he McCormick Tribune Foundation offers the resources and talents of 33 full-time staff members working in executive and program teams to make charitable distributions in excess of \$94 million annually. Their commitment to the field of philanthropy has made a difference in the lives of the people and non-profit organizations they serve.

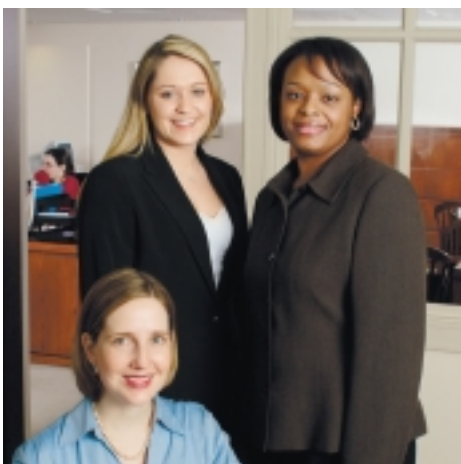




**Development:** From left, Trisha Gossard, development officer; Bryan Hulscher, development associate; Lisa Montez, senior development and compliance officer



**Journalism:** From left, Mark Hallett, senior program officer; Vivian Vahlberg, program director; Meghann Mulherin, program officer



**Education:** From left, Kathleen Praznowski, assistant director; Lindsay Alvis, program associate; Ellen Collins-Bush, senior program officer



**Communications:** Pegeen Hopkins, director of communications; Kyle Bradbury, communications assistant



**Special Initiatives & 50th Anniversary:** Alexandra Foley, senior program officer, special initiatives; Sage DePree, program assistant, 50th anniversary programs

# McCormick Tribune Foundation Directors and Officers

## Board of Directors

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*Chairman of the Board*

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*Board Member*

Dennis J. FitzSimons  
*Board Member*

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*Board Member*

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Nicholas Goodban  
*Senior Vice President of Philanthropy*

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*Vice President of Finance and Administration*

Victoria Shire Dinges  
*Vice President of External Affairs*

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*Executive Director,  
McCormick Museum Foundation*

James W. Sutherland  
*Executive Director,  
Cantigny Foundation*

John Votaw  
*Executive Director,  
Cantigny First Division Foundation*

## FOR ADDITIONAL INFORMATION

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Chicago, Illinois 60611

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Web site: [www.mccormicktribune.org](http://www.mccormicktribune.org)