Report to the Community



Newsday CHARITIES

When the skies cleared after Hurricane Sandy, Long Island was left with unprecedented destruction along with a wave of emotional and financial upheaval for thousands of our neighbors and friends. Quickly, it became clear that rebuilding these homes, businesses, families and lives would take many months and a lot of money.

Newsday Charities, a Robert R. McCormick Foundation Fund, partnered with News 12 Long Island and launched the *Hurricane Sandy Long Island Disaster Relief* campaign to urgently harness the spirit and generosity of Long Islanders in a tangible and meaningful way.

The McCormick Foundation pledged to match the first \$500,000 with 50 cents on the dollar. Newsday and the Foundation promised to cover all expenses, so every dollar raised, plus the match, would go to agencies providing vital relief services right here on Long Island.

The response was immediate, overwhelming and incredibly heartwarming with donations coming in from across the country. Kids broke open their piggy banks and sent in coins and crumpled bills. Local businesses made four-, five- and six-figure donations. North Shore-LIJ Health System blew us away with a \$250,000 contribution. Restaurants, car clubs, schools, houses of worship and various groups across the region held fundraisers. When it was all done, we raised \$1,419,174. With matching funds from the McCormick Foundation, \$1,669,174 has been granted for recovery efforts.

Newsday Charities has been working diligently to get this money where it is needed the most. Our grants to agencies fund their tireless efforts here on Long Island to relieve and rebuild the families and communities hardest hit. This report tells the story of how that work is being done.

Now, months after the storm, while most of us have returned to a normal life, there are still thousands struggling to overcome the damage done by Sandy.

We are grateful, but not surprised, that Long Islanders have come through for their neighbors. We say, simply: *thank you*.

Fred Groser

Paul Fleishman VP, Public Affairs

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Dale A. Cole Manager, Newsday Charities



\$1,419,174 raised

\$250,000 matching funds from the McCormick Foundation

grand total of \$1,669,174

granted to **13** nonprofit agencies to help Long Islanders rebuild





Society of St. Vincent de Paul - \$50,000

Providing financial aid, including emergency payments for rent, mortgage, utilities, food and other financial obligations, household needs, furniture, appliances, furnaces, water heaters and other personal needs items.

Long Island Volunteer Center - \$115,000

Established the Volunteer Recovery Center, a hub for training, equipping and dispatching volunteer teams to perform muck-outs, collect and distribute donated items and plan and coordinate recovery efforts among disaster relief agencies. Purchased cleaning and debris removal supplies, including Tyvek suits, to ensure a safe and productive ongoing cleanup operation.

"Newsday Charities has helped us bring healing to the doorsteps of those who have lost everything, demonstrating its resolve to build a strong bridge to recovery for as many Sandy victims as possible."

Thomas J. Abbate,
 Executive Director, Society of St. Vincent de Paul

Community Development Corporation of Long Island - \$100,000

Providing case management assisting residents in Long Island's hardest hit communities to navigate housing issues, such as insurance, mortgage counseling and home repairs during the rebuilding process.

Island Harvest - \$75,000

Assisting in the recovery and rebuilding process by expanding the distribution of vital food and supplies to devastated Long Island communities.

FEGS Health & Human Services - \$150,000

Providing trauma/grief counseling to storm victims experiencing PTSD, depression and anxiety. Emergency cash assistance to families facing economic challenges due to cleanup and repair costs. Coordinates volunteers in hands-on activities to provide assistance, such as cleanup, food preparation, collection and distribution of goods to meet the specific needs of families.



The Salvation Army - \$150,000

Operates a program of financial assistance, providing vouchers and prepaid cards that help cover basic living expenses and home restoration. In addition, caseworkers are working to relocate Long Islanders who remain in shelters and transitional housing into longer term living situations.

United Methodist Committee on Relief - \$100,000

Established relief centers in five local churches to facilitate the work of volunteers from the initial mucking out to the rebuilding of homes in the long-term recovery.

Catholic Charities - \$100,000

Disaster case managers are working with Sandy victims to access information, services and resources needed for their recovery, including programs providing housing options, food, furniture, counseling, clothing, financial resources and home cleanup assistance.



Debris Removal Case Management Housing Emergency Needs Assistance Mental Health Counseling Cleanup Home Restoration Mold Abatement

North Shore Child and Family Guidance - \$100,000

Providing crisis counseling and resource information to assist families in a safe return home. Offers mental health counseling to help victims cope with loss, trauma and anxiety associated with disaster.

Health & Welfare Council of Long Island - \$50,000 Unmet Needs Roundtable - \$479,174

The Health & Welfare Council of LI leads the Long Island Voluntary Organizations Active in Disaster [LIVOAD], a coalition of community agencies providing disaster relief services to Long Islanders impacted by Sandy. LIVOAD disaster case managers guide families through the recovery process to move forward in their lives. The case managers connect storm victims with available resources and support including housing, muck-out, cleanup and rebuilding, financial counseling and legal assistance.

The Unmet Needs Roundtable is the ultimate safety net for victims. Families who have explored and exhausted all available sources of assistance and still have unmet needs standing in the way of their recovery, can have their individual circumstances presented to the Unmet Needs Roundtable for financial assistance.



"We are able to assist the most vulnerable families in the hardest hit communities rebuild after the devastation of Sandy thanks to the generosity of our neighbors who have given to Newsday Charities."

- Marianne Garvin, President & CEO, Community Development Corporation of LI

Family Service League - \$50,000

Assisting with appliance, furniture and automobile replacement, security deposits for emergency and temporary housing, building supplies to rebuild homes and basic needs items.

Lutheran Social Services of New York - \$100,000

Working with Long Island families to determine needs – food, shelter, clothing, safety – and to establish a long-term, individual recovery plan to get them back on their feet. Plans will include a permanent, stable place to live and assistance with household budgeting and employment.

Hispanic Brotherhood of Rockville Centre - \$50,000

Providing bilingual/bicultural support to those seeking assistance in the South Shore Nassau County area with case management assistance, relocation expenses, food and clothing.



Connecting Those Willing to Helpwith Need Those in Need

"I don't know what we would have done. We would not know which direction to go...it's like they are looking out for you."

> - Rita of Amityville, received cleanup assistance from volunteers mobilized through the Long Island Volunteer Center

Dear Sandy Survivois property of Survivois property of the survey of the Dear Sandy Survivors; Selling lanyard bracelets that I made, and also took some money from my piggy bank. I knownted to send the Money to yequand hope it helps you to buy whatever you need.



"Being able to get a washer and dryer brought us back to a sense of normalcy in a crazy, mixed-up world."

> Laura of Massapequa, received assistance from Family Service League



Newsday Charities, a McCormick Foundation Fund, is committed to improving the lives of disadvantaged children and families on Long Island by funding nonprofit organizations that provide vital programs in the areas of hunger, housing, child/ youth education and child abuse prevention and treatment. Donations to Newsday Charities are matched at 50 cents on the dollar by the McCormick Foundation. With all administrative expenses paid by Newsday and the Foundation, 100% of the money raised, plus the match, goes to help those in need on Long Island.