

McCormick Foundation Launches Illinois Tornado Relief Effort

WGN Radio, WGN TV, Chicago Tribune and Hoy Join Forces with McCormick to Raise Funds for Communities Reeling in the Aftermath of Storms

CHICAGO, April 10, 2012 – The [Robert R. McCormick Foundation](http://www.McCormickFoundation.org) has teamed up with [WGN Radio](#), [WGN-TV](#), [Chicago Tribune](#) and [Vivelo Hoy](#) to raise money to help friends and neighbors in Illinois struggling with the damage, destruction and grief from the record-breaking storms that hit on Thursday, April 9.

The Illinois Tornado Relief Effort, a McCormick Foundation Campaign, will support nonprofit agencies providing disaster relief and recovery efforts to those communities hardest hit by the tornadoes. The McCormick Foundation will match the first \$500,000 raised at 50 cents on the dollar. All administrative costs will be paid, allowing 100 percent of all funds raised, plus the match, to be granted directly to nonprofit organizations helping those most affected by the storms. The first round of grants will be distributed to community organizations helping with frontline relief efforts by early May 2015.

Those who wish to donate* can do any of the following:

1. **Online:** www.McCormickFoundation.org
2. **Call:** 1-800-931-5707
3. **Mail a check to:**
Illinois Tornado Relief Effort
23912 Network Place
Chicago, IL 60673-1239

The McCormick Foundation has conducted multiple disaster relief campaigns for, Hurricane Katrina, southern California wildfires, Hurricane Sandy, and most recently, the 2013 Central Illinois tornadoes. The Foundation has a structure in place to ensure quick relief, which is vital after disaster situations.

**Only monetary donations are accepted. In-kind gifts, such as water, food, supplies, etc. cannot be processed by the McCormick Foundation. The McCormick Foundation does not make grants to individuals, only to 501(c)3 organizations. To learn more about our guidelines, click [here](#).*

About the Robert R. McCormick Foundation

Robert R. McCormick Foundation is committed to fostering communities of educated, informed and engaged citizens. Through philanthropic programs, Cantigny Park and museums, the Foundation helps develop citizen leaders and works to make life better in our communities. The Foundation was established as a charitable trust in 1955, upon the death of Colonel Robert R. McCormick, the longtime editor and publisher of the *Chicago Tribune*. The McCormick Foundation is one of the nation's largest foundations, with more than \$1.5 billion in assets.

The McCormick Foundation continues McCormick's legacy by partnering with media outlets, such as WGN Radio and *Chicago Tribune*, sports teams and philanthropic organizations across the country, to encourage local giving, inspire civic involvement and address human needs.

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