Democracy Program

Program Support Narrative (Stage 1)

ROBERT R. McCORMICK FOUNDATION

Applicant Instructions:

o   *Start by saving this this form to your own files.*

o   *Be sure to complete all fields; incomplete forms must be returned, thereby delaying the application process.*

o   *Take note of recommended word limits. To check the word count for any response, select the text with your cursor and look at the status bar at the bottom left of the Word window.*

o   *If possible, please save this form as a PDF before uploading it to your online Stage 1 Application.*

● Required field

Ensure the information you enter in this section exactly matches that which you entered in the online application form

Organization Seeking Grant: (enter fiscal sponsor, if applicable)	●
Are you using a fiscal sponsor to apply for funding?	
If yes, enter the name of the entity that will execute the proposed work:	
Project Title	●
Request Amount:	●

If you are applying through a fiscal sponsor, please answer all questions from the perspective of your organization.

1. ● **Mission & Brief History of Organization**
    (*Recommended word limit: 250*)

2. ● **Core Activities**
    Describe the core activities your organization engages in to advance its mission. Note that you will be asked to describe the particular project for which you are requesting funding on a subsequent page.
    (*Recommended word limit: 250*)

3. ● **Project Need**
   Define the particular need or specific problem that your proposed work will seek to address.
   (*Recommended word limit: 250*)

4. ● **Geographic Scope**
   In which geographic area(s) will this work take place (e.g., Little Village, suburban Cook County, Chicago region, state of Illinois)?
   (*Recommended word limit: 50*)

5. ● **Project Outcomes**
   What are the project's intended outcomes? In other words, what are the changes at the individual, community or systems level that you are seeking to achieve with the proposed work? As a reminder, outcomes are distinct from outputs; the latter are the products you will be delivering to achieve your intended change.
   (*Recommended word limit: 250*)

6. ● **Project Strategy**
   Describe the strategy or approach you will employ to pursue the outcomes identified above.
   (*Recommended word limit: 250*)

7. ● **Strategy Rationale**
   What information do you have to suggest that the above approach will be effective?
   (*Recommended word limit: 250*)

8. ● **Alignment with Democracy Program Focus Areas**
   Please describe how your proposed work supports one or more of the Democracy Program's Focus Areas.
   (*Recommended word limit: 250*)

9. ● **Equity Impact**
   Describe how the proposed work will help reduce disparities (e.g., racial, ethnic, geographic, or other) in one or more of the Democracy Program's Focus Areas.
   (*Recommended word limit: 250*)

10. ● **Project Budget**
    What is your total budget for this project?

11. ● **Committed Funding**

   Please list organizations from which you have secured funding commitments for the proposed work.

12. ● **Potential Funding**

   List other organizations from which you are currently or planning to seek additional funding for the proposed work.

13. ● **McCormick Investments**

   Do you receive or are you pursuing funding from other program areas at the McCormick Foundation? If so, please indicate which ones.

REQUIRED FOR RENEWALS ONLY:

What outcomes have you achieved with your current grant and how will renewed funding build on these accomplishments?

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