

## **Journalism Schools, Training Groups May Apply to Host A McCormick Specialized Reporting Institute in 2013**

*Workshop hosts receive funds from the Robert R. McCormick Foundation to cover the costs of travel and teaching on critical topics for journalists*

**ST. PETERSBURG, FL, September 19, 2012** – The [Robert R. McCormick Foundation](#) and [The Poynter Institute](#) announce that applications are open for organizations to host a McCormick Specialized Reporting Institute (SRI) in 2013.

SRIs are intensive reporting workshops designed to provide subject-specific expertise and practical skills to working journalists. McCormick funded seven SRI workshops in 2012. Topics include covering Super PACs, war veterans returning home, child sexual abuse, social protest movements and violence in schools.

Details and an application for 2013 are on Poynter's e-learning site, News University, at <https://www.newsu.org/resources/mccormick-sri/>.

Most SRI workshops provide two days of teaching to about 20 journalists. To extend the learning beyond the workshop, SRI hosts work with Poynter, a non-profit journalism school, to produce an online resource page for reporters, a Webinar and either a live chat or how-to article on Poynter's website, [Poynter.org](#).

Best applicants in 2013 will be journalism schools, non-profit organizations or other training groups who propose teaching on a topic of keen interest to citizens, and therefore to journalists.

McCormick funds this program through a grant to The Poynter Institute. Poynter and McCormick will select five to seven SRI hosts and topics for 2013, providing each host \$30,000 to \$50,000 to carry out this work. Funds cover the costs of the training, including travel and lodging for participants.

For more information, e-mail [McCormickSRI@poynter.org](mailto:McCormickSRI@poynter.org).

### **About the Robert R. McCormick Foundation**

The Robert R. McCormick Foundation is committed to fostering communities of educated, informed and engaged citizens. Through philanthropic programs, Cantigny Park and museums, the Foundation helps develop citizen leaders and works to make life better in our communities. The Foundation was established as a charitable trust in 1955, upon the death of Colonel Robert R. McCormick, the longtime editor and publisher of the *Chicago Tribune*. The Robert R. McCormick Foundation is one of the nation's largest foundations, with more than \$1 billion in assets. To learn more, visit [McCormickFoundation.org](#).

### **About The Poynter Institute**

The Poynter Institute trains journalism practitioners, media leaders, educators and citizens in the areas of online and multimedia, leadership and management, reporting, writing and editing, TV and radio, ethics and diversity, journalism education and visual journalism. Poynter's website, ([www.poynter.org](http://www.poynter.org)) is the dominant provider of journalism news, with a focus on business analysis and the opportunities and implications of technology. Poynter's News University ([www.newsu.org](http://www.newsu.org)) offers training to journalists, journalism students, teachers and the public through more than 200 interactive e-learning modules and other forms of training. It has more than 220,000 registered users in 225 countries.

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